

## **Terms of use of the Are website**

Welcome to the Are website. These terms of use concern the material published on our website and our privacy principles. By using the Are website, you agree to comply with the terms of use as they stand at any given time. Are has the right to update these terms and modify the content of the website without prior notice.

The laws of Finland apply to the use of our website and the related terms of use.

## **Copyright, trademarks and other intellectual property rights**

The visual appearance of our website, as well as the material published on our website, including text, images, software and sounds, are protected by trademark rights, copyright and/or other intellectual property rights held by Are or its cooperation partners. We reserve all rights to the material published on this website.

The material published on our website may be copied for non-commercial purposes and personal use. Any copies you make as a user must include the copyright information and other ownership information contained in the original material. Media outlets may publish press releases made available on this website, provided that their source is mentioned.

## **Responsibility for the content of the website**

The information on the Are website is intended to provide useful information about our company, services and products. All of the information provided on our website is intended for informative purposes. To the best of our ability, we will ensure that the information on this website is up to date and accurate. However, we are not responsible for the suitability of the information for the needs of the visitor. Furthermore, we are not responsible for any outcomes of any measures taken based on the information. Are and any related parties are not liable for any direct or indirect damage that may arise from the service we provide on this website or related to its use.

The Are website may contain links to websites or applications owned and maintained by third parties. We are not obligated by any liability arising from such websites and applications or their content and its accuracy. Such websites are subject to their own terms of use.

However, these terms do not restrict any rights based on any compelling laws of Finland.

With regard to material submitted to Are, the sender is responsible for ensuring that the material is not in breach of third-party copyright or other applicable rights. Furthermore, the sender is responsible for ensuring that the material is not illegal or offensive, and for any costs Are may incur if the material submitted is found to be illegal or offensive.

## **Data protection**

Are agrees to protect the privacy of the users of its services in accordance with the Personal Data Act (523/1999), the Act on the Protection of Privacy in Electronic Communications (516/2004) and other applicable laws.

By using our website, the user agrees to the terms of this data privacy practice. By accessing the website, the user agrees to the use and storage of cookies related to the site.

## **Data privacy and processing of personal data**

The number of visitors and other information collected in conjunction with normal visits to the website (IP address, browser type, pages visited and time of the visit) are monitored at a general level using cookies or similar technologies. We do not collect or store data concerning individual visitors. Visitors can disable cookies by adjusting their browser settings. However, if cookies are disabled, not all sections of our website may be fully functional. The statistical data collected is used to further develop and improve the website.

We may collect personal data on our website if a user signs up for our service, participates in a contest or otherwise submits their personal data via our website. Unless otherwise mentioned in conjunction with a service or

contest, personal data is used for purposes related to the service or activity offered on our website, such as selecting the winner of a contest or responding to an enquiry submitted by a visitor, as well as statistical purposes and purposes related to improving our products and services.

In accordance with Section 19 of the Personal Data Act, data may also be used and disclosed for direct marketing purposes, unless the visitor has prohibited the use of their data for such purposes. Direct marketing prohibitions and changes to contact information may be submitted to us via [viestinta@are.fi](mailto:viestinta@are.fi).

If a visitor submits data concerning someone else to Are or is aged under 18, they must ensure that they have permission from the person in question or from their guardian to submit the data for purposes described in these terms of use.

We may disclose data to third parties that process data on our behalf. Other processing of data is subject to consent from the person in question or is based on a specific provision of the law.

Are has taken the necessary reasonable measures to protect personal data and ensure data privacy during its processing.

Visitors may submit a request to review the data collected about them to [viestinta@are.fi](mailto:viestinta@are.fi).

### **Site analytics**

This website uses Google Analytics, a site analytics service maintained by Google Inc. Google Analytics uses cookies (text files) to analyse site usage. The data included in the cookie (such as IP addresses) is submitted to the service provider and stored on their servers. The site analytics system uses the data to study the use of the website, prepare usage reports for the owner of the website and provide other services related to website activities and Internet use.

The service providers may disclose data to third parties if required by law or if a third party processes data on their behalf.

The service providers do not connect IP addresses to other data about users. Cookies can be disabled by adjusting browser settings.

By using this website, you agree to site analytics systems processing your personal data in the manner described above for the purposes described above.