Are Oy's Privacy Notice for Video Surveillance Footage

Last updated/reviewed: June 12, 2026

1. Data controller and contact details for register matters

Name: Are Oy (business ID: 0989493-6)
Kaivokselantie 9
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Phone: +358 20 530 5500 (switchboard from 8 a.m. to 4 p.m.)

2. What are the purposes and legal bases for the processing of personal data?

The purpose of camera surveillance is to ensure the safety of persons and the protection of property in the controller's premises and areas by preventing hazardous situations, vandalism, and crimes directed at persons or property, as well as assisting in their investigation. Camera surveillance utilizes real-time monitoring and/or retrospective monitoring through recorded footage. Real-time camera surveillance is used to ensure the appropriateness of gate traffic in the outdoor area managed by the controller, as well as the opening and closing of gates.

The processing of personal data is based on our legitimate interest. The presence of recording camera surveillance equipment is indicated by signs, stickers, or similar notices in the vicinity of such devices.

The purpose of processing camera surveillance recordings also includes the controller's rights pursuant to Section 17.2 of the Act on the Protection of Privacy in Working Life (759/2004), in which case the processing is based on legitimate interest or a legal obligation.

3. What data do we process and where do we obtain data from?

The register contains image material recorded and stored by cameras placed in areas and premises covered by camera surveillance, depicting persons and vehicles moving in the area. In addition to the image, the date and time of events are recorded in the register. Camera surveillance is in place at the controller's offices and, temporarily and as needed, at the controller's construction sites and in their immediate vicinity, such as parking facilities or the outdoor area of the premises.

4. To whom do we disclose data and do we transfer data outside the EU or EEA?

Data in the register may be disclosed to police authorities as necessary for the purpose of criminal investigations. Data may also be disclosed to insurance companies as necessary for the purpose of investigating incidents of damage.

Data is not transferred outside the EU or EEA.

5. How do we protect your data and how long do we keep it?

Access to real-time footage and/or digital recordings is restricted. Real-time footage is processed only by persons whose duties include ensuring the appropriateness of gate traffic and thereby the security of the area under the controller's management. Image recordings are processed only by persons responsible for the operation and/or maintenance of the equipment, as well as those whose duties include the processing of recordings. Access to the system containing camera surveillance recordings is restricted by access rights and passwords. Data is collected into databases that are protected by firewalls, passwords, and other technical means. The databases and their backups are located in locked premises, and only certain pre-designated persons have access to the data. The central equipment of the camera system (central unit, recorder) is located in a locked, access-controlled space.

Generally, we retain data for 1–3 months, after which the material is destroyed by overwriting it with new material. Exceptionally, data may be retained for a longer period, for example if required by an authority's order or if the data are needed for the purpose of presenting a legal claim.

We regularly assess the necessity of retaining data, taking into account the applicable legislation. In addition, we take such reasonable measures as are necessary to ensure that personal data that is incompatible with the purposes of processing, outdated, or inaccurate is not retained in the register. We rectify or destroy such data without delay.

6. Your rights as a data subject

You have the right to access data concerning yourself and to request the rectification or erasure of inaccurate, outdated, or unlawful data. You have the right to object to or request restriction of the processing of your data, as well as to lodge a complaint regarding the processing of personal data with the supervisory authority (the Office of the Data Protection Ombudsman). The contact details of the Office of the Data Protection Ombudsman can be found at www.tietosuoja.fi.

On grounds relating to your particular situation, you also have the right to object to processing operations directed at you when the processing of data is based on legitimate interest. In connection with your request, you must specify the particular situation which you are referring to when objecting to the processing. We may refuse to comply with a request to object solely on grounds provided for by law.

7. Enquiries and amendments to the privacy notice

We ask that all enquiries and requests regarding this privacy notice are made in writing or in person to the contact point specified in section one (1).

Are may make amendments and update the privacy notice as necessary. Where required by applicable legislation, changes will be reviewed together with employee.